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**Introducing the Association of Iran Museum Experts (AIME)**

First of all, I would like to thank the organizers of this conference, especially ICOM Pakistan and the KUMID-FOCUH: Friends of Cultural Heritage in Turkey. I would also like to thank my dear friend and colleague Ms. Golsabahi, Executive Board member of ICOM who had a very important role as the coordinator between the Association of Iran Museum Experts (AIME) and ICOM Pakistan. Special thanks to Mr. Terry Nyambe, member of the Executive Board of ICOM, and also thanks to Ms. Asweh Ahmed, from the host country..

I hope that such conferences in our region among neighboring countries, which have a very long history of science and civilization, will be held more in the future.

I'm Fatemeh Ahmadi, founding board member of (AIME). This association was initially formed in 2010 in the Telegram Messenger. At first, we all thought that this community is just a group in the cyberspace. But then, by creating more effective communications between museum experts around the country, this community became more serious and purposeful. I truly believed that "museum management is the science of communication and dialogue."

Years before COVID-19 pandemic, nightly discussions were held in the group on a variety of topics, including lighting in the museums, museum graphics, media and museums, museums and children, and many other topics that are fully recorded.

As a founding member of these 350-members (AIME), we faced two challenges from its foundation. These challenges became more critical by Corona Virus outbreak:

1. Demands and problems of the museum experts trade union, which were partially solved by the association in the form of identifying the problems and referring them to the high-level officials of the ministry of cultural heritage.
2. Before the Corona virus outbreak, it was necessary for the association to publish its scientific outputs, which had been prepared by the members in different fields. Regarding the virtual publish of all these contents, the association played an important role during COVID-19 pandemic.

"Farhange Muze" publications are as follows:

1. 25 issues of "Farhange Muze" E-Magazine,
2. 26 Podcasts, titled "Radio Museum",
3. 18 "Museum Chats" (live talk shows among museum experts),
4. 18 live visits of museums on Instagram,
5. 7 "Museum and children" programs,
6. 13 specialized meeting with the subject of university museums.
7. Gathering more than 50 short texts with title of “museum for hope”
8. Designing safety guidelines for museum visits During COVID-19 pandemic

We hope that by providing more appropriate platforms in the cyberspace, we will be able to communicate with more colleagues at the national and global levels. (AIME) is a potential to identify the young generation of Iranian museum experts and participate them in the scientific and specialized activities.

I would like to thank my dear friend and colleague, Dr. Mehran Norouzi, who as the representative of Iran, played an important role in arranging of this program.

I also wish luck for all museum experts and speakers in all groups of this conference.

Finally, I hope that young Iranian museum experts would participate more in such scientific conferences, Because the continuation of this way that was started 10 years ago by a small number of them, depends entirely on their active participations.